

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

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MAR - 1 1993

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

In the Matter of)
)
Amendment of Section 73.606(b),)
Table of Allotments,)
TV Broadcast Stations,)
(Appleton, New London and)
Suring, Wisconsin))

MM Docket No. 92-299
RM-8049

To: Chief, Allocations Branch

COMMENTS OF WISCONSIN VOICE OF CHRISTIAN YOUTH, INC.

Wisconsin Voice of Christian Youth, Inc. ("WVCY"), licensee of Television Station WSCO(TV), Channel 14, Suring, Wisconsin, by its attorneys, hereby submits its comments in response to the Notice of Proposed Rule Making in MM Docket No. 92-299, DA 92-1660 (rel. Jan. 8, 1993) (the "NPRM"). The NPRM seeks comment on WVCY's petition for rule making to change the allotment of Channel 14 from Suring to either Appleton or New London, Wisconsin, and to modify the license of WSCO accordingly. NPRM at ¶ 1. For the reasons set forth below, WVCY requests that the Commission amend the TV Table of Allotments to allocate Channel 14 to New London, Wisconsin, and authorize WSCO to operate on that channel.

I. Rationale for Request to Change WSCO's Community of License

As an initial matter, WVCY wishes to reiterate the rationale underlying its petition for rule making. As set forth in the petition and WVCY's subsequent filings, Suring, Wisconsin, the

current community of license, has proven itself incapable of supporting a full service television station. See, e.g., WVCY Petition for Rule Making, filed July 12, 1989, at 2-3; WVCY Petition for Reconsideration and Reinstatement, filed August 28, 1989, at 2.¹ The community itself has approximately 600 residents, and the station's present 64 dB (grade B) service area encompasses only 101,155 persons. See NPRM at ¶ 1; Engineering Statement of Evans Associates ("Engineering Statement," a copy of which is attached hereto as Exhibit 1), at 2.

As explained in WVCY's petition for rule making, this population base has been unable to provide the station with the ability to generate sufficient income to meet operating expenses. For example, when WSCO first began broadcasting in 1984, it was incurring expenses in excess of \$20,000 per month while receiving income of less than \$4,000 per month. WVCY Petition for Rule Making at 3-4. When WVCY acquired the station in 1987, it found that despite a significant reduction in expenses and extensive promotional and fundraising activities, it was unable to operate the station on a self-supporting basis. Id. WVCY submits that these experiences by two separate operators demonstrate that the community of Suring and the limited population within the

¹ In its NPRM, the Commission states that it will treat WVCY's Petition for Reconsideration as comments in this proceeding, but requested comments addressing certain other matters as well. Accordingly, WVCY hereby incorporates that Petition, as well as its other pleadings filed in this proceeding to date, by reference, and submits these additional comments in response to the concerns identified in the NPRM.

station's service area are insufficient to support a full-service station and that a change in community of license is the most appropriate means to ensure the long-term economic viability of the station.

II. WVCY Specifies New London, Wisconsin, as the Proposed Community of License

As set forth above, WVCY filed a petition for rule making requesting that the station's community of license be changed to Appleton, Wisconsin, because of the proven inability of Suring to support the station. In later filings, after the Commission clarified the procedures it would follow with respect to requests to change an existing community of license, WVCY indicated that it would be willing to accept New London, Wisconsin, as the station's community of license. See, e.g., WVCY's Reply to Opposition to Petition for Reconsideration and Reinstatement, filed April 13, 1992, at 3. The Commission has requested that WVCY specify which proposal it will pursue. NPRM at ¶ 5.

Accordingly, WVCY hereby specifies that it seeks New London, Wisconsin, as the station's community of license. Allocation to New London will further the Commission's allotment priorities by providing that community with its first local transmission service.² Moreover, as indicated in the material attached to the

² The provision of a television broadcast station to a community is the second allotment priority. See Sixth Report and Order, 41 FCC 148, 167 (1952); see also NPRM at ¶ 5, n.6.

Affidavit of Victor Eliason, which is attached as Exhibit 2, New London, an incorporated city with a population in excess of 6,500 -- more than ten times that of Suring -- is a community deserving of a full-service television station. It has, among other things, its own municipal government (comprised of a mayor and city council), its own police and volunteer fire departments, its own school system and post office, as well as a host of local civic organizations designed to meet the needs and interests of the community. As indicated in the Engineering Statement, if the presently licensed facilities were relocated to the proposed site,³ the station's 64 dB (grade B) contour would encompass 514,150 persons -- more than five times the number located within the station's present 64 dB contour. With 1000 kW ERP at 290 meters HAAT, WSCO would provide 64 dB service to 670,167 persons in an area of 13,640 square kilometers. Engineering Statement at 2. WVCY believes that the increased population within its service area will allow WSCO to be operated on a self-supporting basis.

III. WVCY Is Prepared to Minimize Disruption to Suring and Loss Areas

The Commission also requests "additional information regarding any possible disruption regarding removal of Suring's

³ As noted in the Engineering Statement, WVCY's proposed site differs slightly from the theoretical site advanced by the Commission in the NPRM.

local transmission service and how that disruption can be minimized" as well as information regarding "the availability of reception service in the gain and loss areas following a move." NPRM at ¶ 7.

With regard to possible disruption resulting from the removal of the allotment from Suring, WVCY reiterates its belief that the community is simply incapable of supporting a full-service television station. As a result, the choice is truly one between an economically unfeasible channel allotment at Suring and an allotment to New London that provides that community with a viable first local transmission service.

After reallocation to New London, WSCO will continue to place a Grade B signal over Suring.⁴ Engineering Statement at Figure 1. Thus, the proposed facility will continue to provide a reception service to Suring. The Commission does not require a licensee seeking to change a station's community of license to maintain service to the existing community of license.⁵ In order to minimize any loss resulting from removal of the allotment, however, WVCY is prepared to continue to broadcast programming specifically designed to meet the needs and interests of Suring

⁴ Assuming a facility operating from the assumed site with 1000 kW at 290m. See Engineering Statement.

⁵ Amendment of the Commission's Rules Regarding Modification of FM and TV Authorizations to Specify a New Community of License (Memorandum Opinion and Order) ("Community of License MO&O"), 5 FCC Rcd 7094, 7097 (1990).

and its surrounding area.⁶ WVCY submits that the continued provision of service to the Suring community is a factor that should be considered in favor of the proposal.

Finally, it must be noted that the station was allotted to Suring in 1979 and did not go on the air until approximately 1984. WVCY acquired the financially distressed WSCO facility from its initial owner in 1987. As Commission records will reflect, the tower leased by WSCO for its antenna was damaged (and later dismantled) and the station ultimately was forced to leave the air on July 5, 1991.⁷ WSCO's difficulties have flowed directly from the inability of the Suring community to support a full-service station. WVCY submits that a viable station allotted to New London that provides an additional reception service to Suring (and that continues to broadcast programming intended for Suring and its surrounding areas) is more valuable to the public than an allotment to a community that cannot be expected to support a full-service station.

The Commission also has asked for information regarding reception services available in the gain and loss areas. As set forth in the Engineering Statement, all of the gain area is served by at least three television stations. Engineering

⁶ This, of course, would be in addition to WVCY's obligation to broadcast programming to meet the needs and interests of New London.

⁷ The Commission has granted WVCY authority for the station to remain silent pending action in this proceeding.

Statement at Figure 2A. Similarly, all but a relatively small portion of the loss area will continue to be served by three or more stations. Id. at Figure 1. As the NPRM notes, a relatively small gray area will be created, as will an area with only two reception services. NPRM at ¶ 3. WVCY recognizes the importance of providing an additional broadcast service to those residents. Accordingly, in order to minimize any possible disruption to that limited area which may result from the change in allotment, WVCY is willing to apply for and, if the Commission authorizes it, build either a low power television station or television translator station designed to cover that area to the maximum extent possible.⁸

WVCY submits that these steps, in conjunction with ensuring the viability of the station, will better serve the public interest by providing an additional reception service to over 600,000 persons and by minimizing any possible disruption that may result from the change in allotment.

IV. Waiver of the Freeze Order Is Appropriate in These Circumstances

As set forth above, the proposed change in the table of allotments from Suring to New London will further the public

⁸ WVCY, at this time, has not asked its engineer to conduct the allocation study necessary to determine which channels are available for such a service. WVCY's consulting engineer has informed undersigned counsel, however, that he believes several channels are feasible.

interest. The Commission, however, has tentatively determined that a waiver of its Order, Advanced Television Systems and Their Impact on the Existing Television Service ("Freeze Order"), 52 Fed. Reg. 28346 (pub. July 29, 1987), is required in order to relocate Channel 14. NPRM at ¶ 8.

WVCY reiterates its belief that the Freeze Order, by its express terms, does not apply to a request made by an existing station. See Petition for Reconsideration at 5-6; see also Freeze Order at ¶ 2. In any event, WVCY submits that compelling reasons exist for waiver of the freeze in this instance. First, the request is made by an existing station, and Suring, the current community of license, is already located within the freeze area. Moreover, setting aside the issue of whether the Freeze Order applies to changes in the allotment of an existing station, the Freeze Order clearly would not apply to any facilities modification that WVCY might make consistent with its present allotment. Thus, WVCY could conceivably increase power and relocate the station to a site significantly closer to Milwaukee (the community subject to the freeze) than its current site without application of the freeze. The proposed change in allotment to New London therefore will have only a limited impact on spectrum availability for advanced television. Finally, grant of a waiver to an existing station that is located in a community incapable of supporting a full-service station and that already is within the freeze area will not open the "floodgates" to

similar requests. Accordingly, to the extent that the Commission maintains its position that a waiver is required, WVCY submits that a waiver of the Freeze Order is warranted in the present circumstances.

V. Conclusion

For the foregoing reasons, WVCY submits that the proposed change is in the public interest and that the Commission should amend the television table of allotments to specify New London, Wisconsin, as the community of license for Channel 14 and modify the WSCO license accordingly. WVCY hereby states its present intention to apply for the channel at New London if it is allotted and, if authorized, to build the modified facilities promptly.

Respectfully submitted,

WISCONSIN VOICE OF CHRISTIAN YOUTH,
INC.

By: Wayne D. Johnsen
James H. Bayes
Wayne D. Johnsen
of
WILEY, REIN & FIELDING
1776 K Street, N.W.
Washington, D.C. 20006
(202) 429-7000

Its Attorneys

March 1, 1993

ENGINEERING EXHIBIT
COMMENTS IN SUPPORT OF A REQUEST FOR
CHANGE IN CITY OF LICENSE
WISCONSIN VOICE OF CHRISTIAN YOUTH INC.
WSCO-TV (CHANNEL 14)
SURING, WISCONSIN

FEBRUARY 1993

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ENGINEERING STATEMENT

This engineering statement and the attached figures have been prepared by Ralph E. Evans P.E., of Evans Associates, Consulting Engineers in Thiensville, Wisconsin, on behalf of Wisconsin Voice of Christian Youth Inc., licensee of TV Station WSCO in Suring, Wisconsin.

WSCO operates on Channel 14 with 200 KW visual at 190 meters above average terrain in Suring, Wisconsin.

WSCO has filed a Petition for Rule Making seeking to re-allot Channel 14 from Suring, Wisconsin to either Appleton, Wisconsin or to New London, Wisconsin. WVCY requests herein that the assignment of Channel 14 be made to New London. Since New London could be served from the same assumed site as shown in the WSCO Petition for Rule making, there will be no change in the area or population in the "lost area". The gray area remains the same except that the population has been increased to reflect the 1990 census.

Suring, population 626, is located in Oconto County, Wisconsin in a rather sparsely populated area of northern Wisconsin. The total population of Oconto County is 30,226 (1990 Census). The population of New London is 6,658. New London is located in Waupaca and Outagamie Counties which have a combined population of 145,831 persons.

As a result of an allocation study conducted by this office, it has been determined that TV Channel 14 can be assigned to New London if the transmitter site is located 31 KM northeast (see Figure 3 attached). The coordinates assumed for operation of the proposed facility are:

¹ 44°-29'-00"; 88°-22'-30"

From this location, it is 31 kilometers to New London. Since the 80 dB contour can be expected to extend a nominal 42 KM, full coverage over New London is assured. For the purposes of this study, a facility of 1000 KW ERP at 290 meters was assumed.

¹ It is noted that the Commission's Notice of Proposed Rule Making in this matter listed proposed coordinates for the New London assignment as: North Latitude 44°-22'-10"; West Longitude 88°-37'-40", which would place the transmitter site 9.3 kilometers east of New London. The coordinates assumed herein are the same as those proposed in the WSCO Petition for Rule Making. It is felt that this site would be preferable since it is 11 kilometers closer to the present site at Suring, thus reducing the size of the "lost area".

Engineering Statement - WSCO-TV, Suring, WI

The presently licensed WSCO facility at Suring serves an area of 8,026 square kilometers in which 101,155 persons reside (within the 64 dB contour). If the present facilities (200 KW ERP at 190 meters) were moved to the assumed site near Seymour, the 64 dB contour would encompass 7,920 square kilometers and serve 514,150 persons.

If a facility of 1000 KW ERP at 290 meters was placed at the assumed site near Seymour, and a non-directional antenna employed, the 64 dB contour would encompass 13,640 square kilometers and serve 670,167 persons (see Figure 1, attached). This includes a gain in area served of 9,354 KM² and a gain in population of 588,269.

Operation from the assumed site with 1000 KW at 290 meters HAAT would result in a loss of WSCO service to an area of 3,745 square kilometers in which 19,257 persons reside. A services study (see Figure 1) shows that one gray area would result, and one other in which only two TV services would be available. The gray area contains 389 square kilometers and has a population of 807 persons. The two service area is 113 square kilometers and contains 145 persons. There is no cable in these areas, but it can be assumed that some of the residents receive services by using high antennas or satellite dishes. Because of the availability of other services in the lost area, including satellite, it is believed that the effect of the proposed WSCO move would be very minimal.

Accordingly, it is respectfully requested that Section 73.606 of the FCC Rules and Regulations be amended in the following manner:

<u>Community</u>	<u>Existing</u>	<u>Proposed</u>
Suring, WI	Channel 14	_____
New London, WI	_____	Channel 14

ATTACHED FIGURES

- Figure 1 ----- Map Showing Present and Proposed Contours and Area Lost
Figure 2 ----- List of Other TV Services in Lost Area
Figure 3 ----- Map Showing Site Area

AFFIDAVIT

COUNTY OF OZAUKEE }
STATE OF WISCONSIN } SS:

RALPH E. EVANS P.E., being duly sworn upon oath deposes and says:

That his qualifications are a matter of record with the Federal Communications Commission;

That he is a Consulting TeleCommunications Engineer in Wisconsin, and is a partner in the firm of Evans Associates;

That this firm has been retained by Wisconsin Voice of Christian Youth Inc. to prepare this engineering statement:

That he has either prepared or directly supervised the preparation of all technical information contained in this engineering statement, and that the facts stated in this engineering statement are true of his knowledge, except as to such statements as are herein stated to be on information and belief and as to such statements he believes them to be true.

Ralph E. Evans
Ralph E. Evans P.E.

Subscribed and sworn to before me this 24th day of February, 1993.

Patricia Wagner My Commission expires May 15, 1994.
Notary Public

MAP SHOWING WBCO 64 DB
CONTOUR AT PRESENT AND
ASSUMED SITE. AND OTHER
TV SERVICES IN AREA LOST

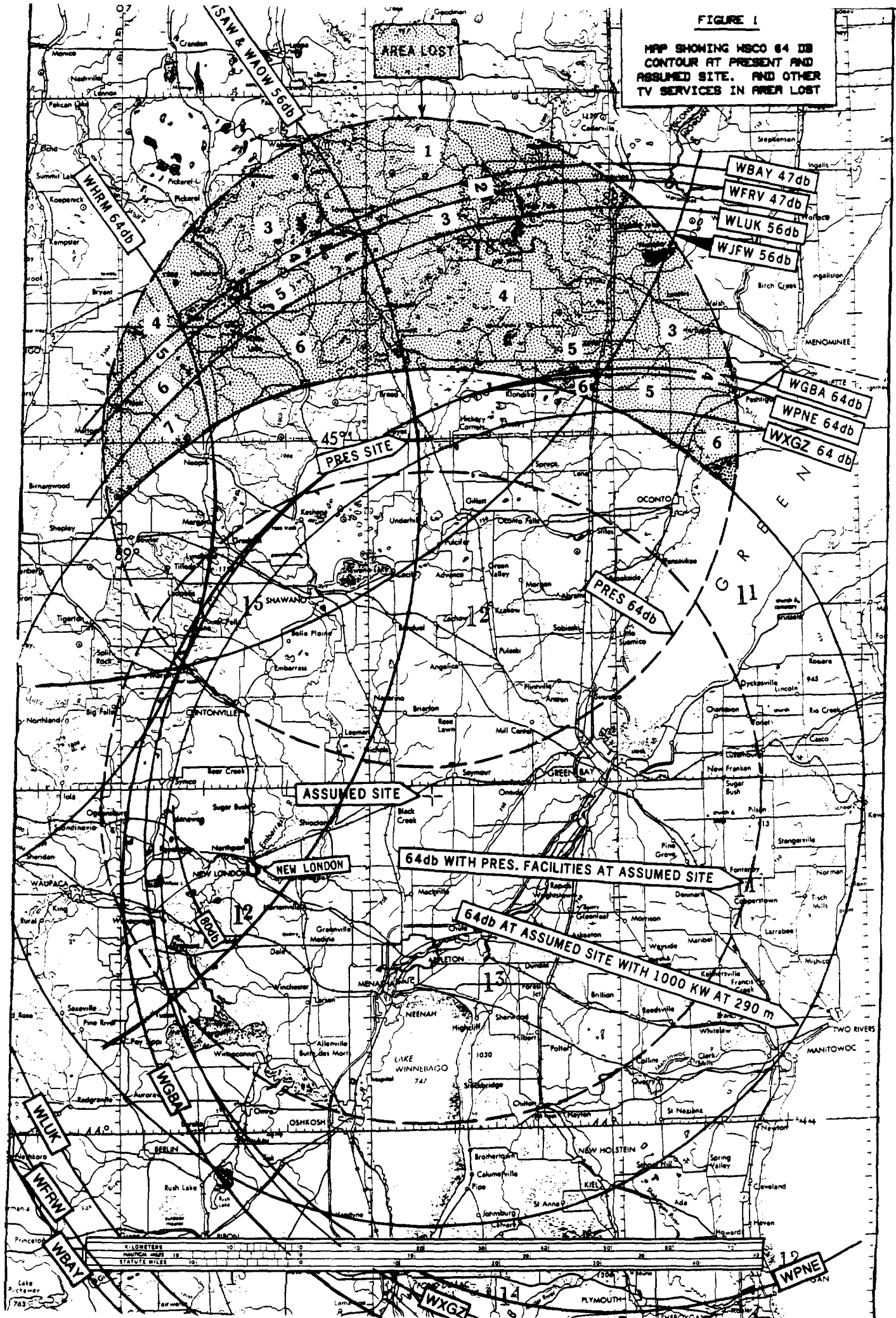


FIGURE 2

OTHER TV SERVICES IN "LOST" AREA

WBAY	Channel 2	Green Bay, WI
WFRV	Channel 5	Green Bay, WI
WLUK	Channel 11	Green Bay, WI
WGBA	Channel 26	Green Bay, WI
WPNE	Channel 38	Green Bay, WI (Educational)
WXGZ	Channel 32	Appleton, WI (Presently Off Air)
WSAW	Channel 7	Wausau, WI
WAOW	Channel 9	Wausau, WI
WHRM	Channel 20	Wausau, WI (Educational)
WJFW	Channel 12	Rhineland, WI

FIGURE 2A

PRESENT SERVICES IN GAIN AREA

WBAY	Channel 2	Green Bay, WI
WFRV	Channel 5	Green Bay, WI
WLUK	Channel 11	Green Bay, WI
WGBA	Channel 26	Green Bay, WI
WPNE	Channel 38	Green Bay, WI (Educational)
WXGZ	Channel 32	Appleton, WI (Presently Off Air)
WSAW	Channel 7	Wausau, WI
WAOW	Channel 9	Wausau, WI
WHRM	Channel 20	Wausau, WI (Educational)
WJFW	Channel 12	Rhineland, WI

Presently, there is no gray area in the proposed gain area.

WBAY, WFRV and WLUK cover 100% of the gain area. WGBA, WPNE and WXGZ cover approximately 85%, and WJFW covers 4.2%.

FIGURE 3
ALLOCATION STUDY
FOR WSCO
CH 14 SURING, WI

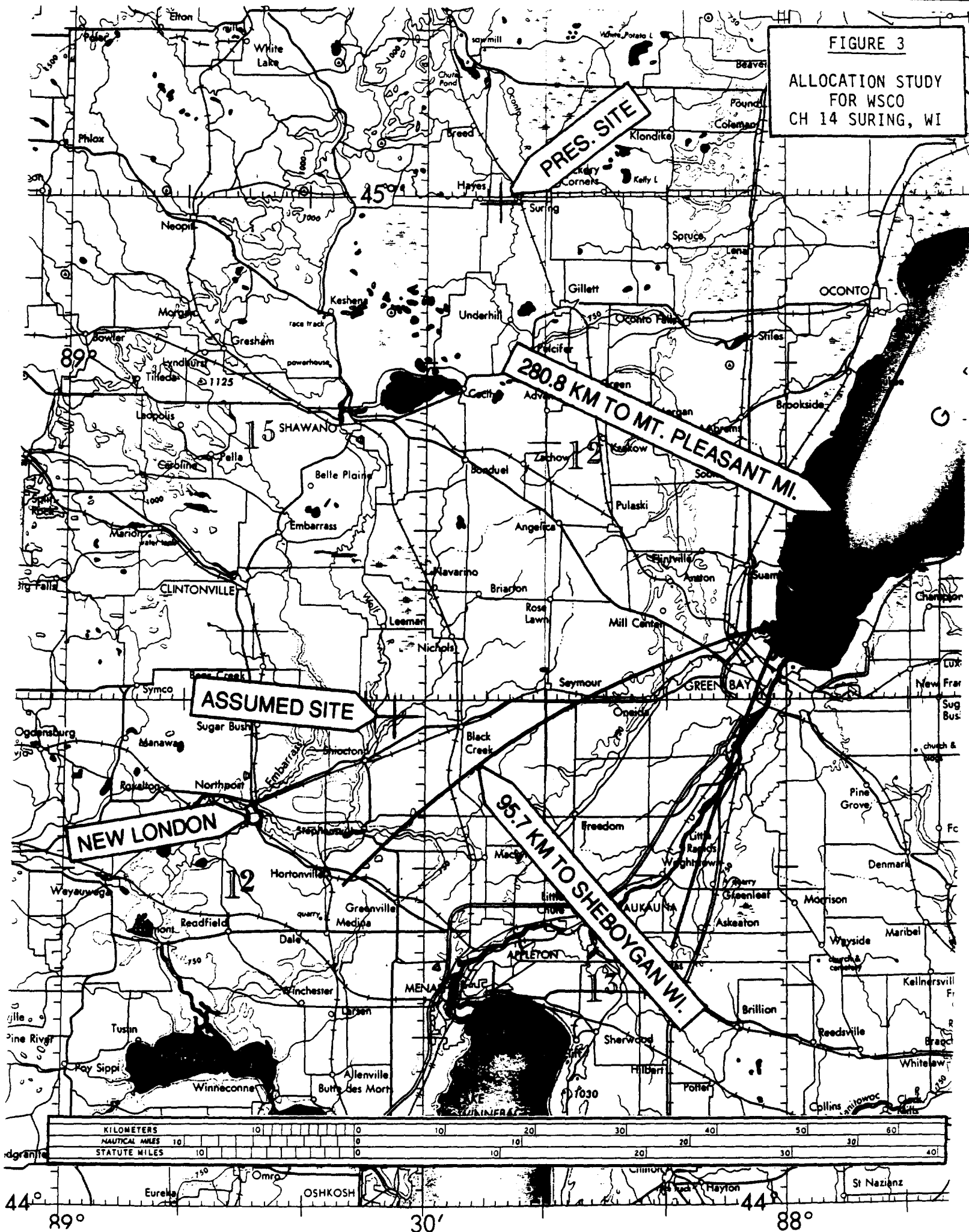


EXHIBIT 2

AFFIDAVIT OF VICTOR ELIASON¹

¹ Please note that the affidavit is being submitted in facsimile form. The original will be filed as soon as it is available.

AFFIDAVIT

I, Victor Eliason, do hereby declare under penalty of perjury as follows:

1. I am Vice President, Communications, of Wisconsin Voice of Christian Youth, Inc., licensee of WSCO(TV), Suring, Wisconsin.

2. I have read the foregoing "Comments of Wisconsin Voice of Christian Youth, Inc." and the factual representations contained therein are true and correct.

3. Attached to my affidavit is material obtained from the Chamber of Commerce of New London, Wisconsin, which sets forth information regarding the proposed community of license.

By: Victor Eliason

Victor Eliason

March 1, 1993



New London

CHAMBER OF COMMERCE - Located at 301 E. Beacon Ave.; (414)982-5822; 1 Part-time Executive; Full-time secretary

CHURCHES - 11 Churches

FINANCIAL INSTITUTIONS - 2 Banks; 1 Savings & Loan Assn.

FIRE & RESCUE - 26 Volunteer firefighters; 6 Trucks; 2 Ambulances staffed with emergency medical technicians

GARBAGE PICKUP - 2 Private carriers

GOVERNMENT - City Administrator/Economic Developer; Mayor; 10 Council members. City Hall is located in the Municipal Building. Phone (414)982-8500

HEALTH - New London Family Medical Center, 24 hour emergency room; Surgery; Plus a number of other services; 7 MD's; 4 DC's; 7 Dentists; 2 Optometrists; Licensed Nursing Home with 107 beds; staffed employees & volunteers

HIGHWAYS - U.S. 45: State Highway 54

HOUSING - Quality affordable housing available for all, plus elderly

INDUSTRY - 6 large Industrial firms; Employment over 28; Industrial sites are available

LIBRARY - New London Public Library; over 40,000 volumes

MOTEL - One Motel; Over 30 rooms

MUSEUM - New London Public Museum; Newly remodeled in 1986

NEWSPAPERS - Daily Standards, Appleton Post Crescent; Milwaukee Sentinel; Milwaukee Journal; Weekly, Press Star

PARKING - Free parking in all city lots and mall

PARKS - 11 Public parks; Recreation Programs; Ball fields; Tennis courts; Indoor swim pool

POLICE - 16 Person Police Force; Full Service

POPULATION - 1989, 6,803; Waupaca and Outagamie Counties

RECREATION - 12 Ball fields (includes baseball and softball diamonds); 3 Basketball courts; Dike Trails; Bowling Alley; Golf Course; 3 Horseshoe pits; Indoor Pool & Exercise/Weight Room; Picnic Areas; 2 Skating rinks; 8 Tennis courts

SCHOOLS - Kindergartens; 4 Elementary Buildings; 1 Junior High; 1 Senior High; 3 Private & Parochial schools; Area Vocational Technical College

SENIOR ACTIVITY CENTER - Planned activities; Senior Citizen & Handicapped Van

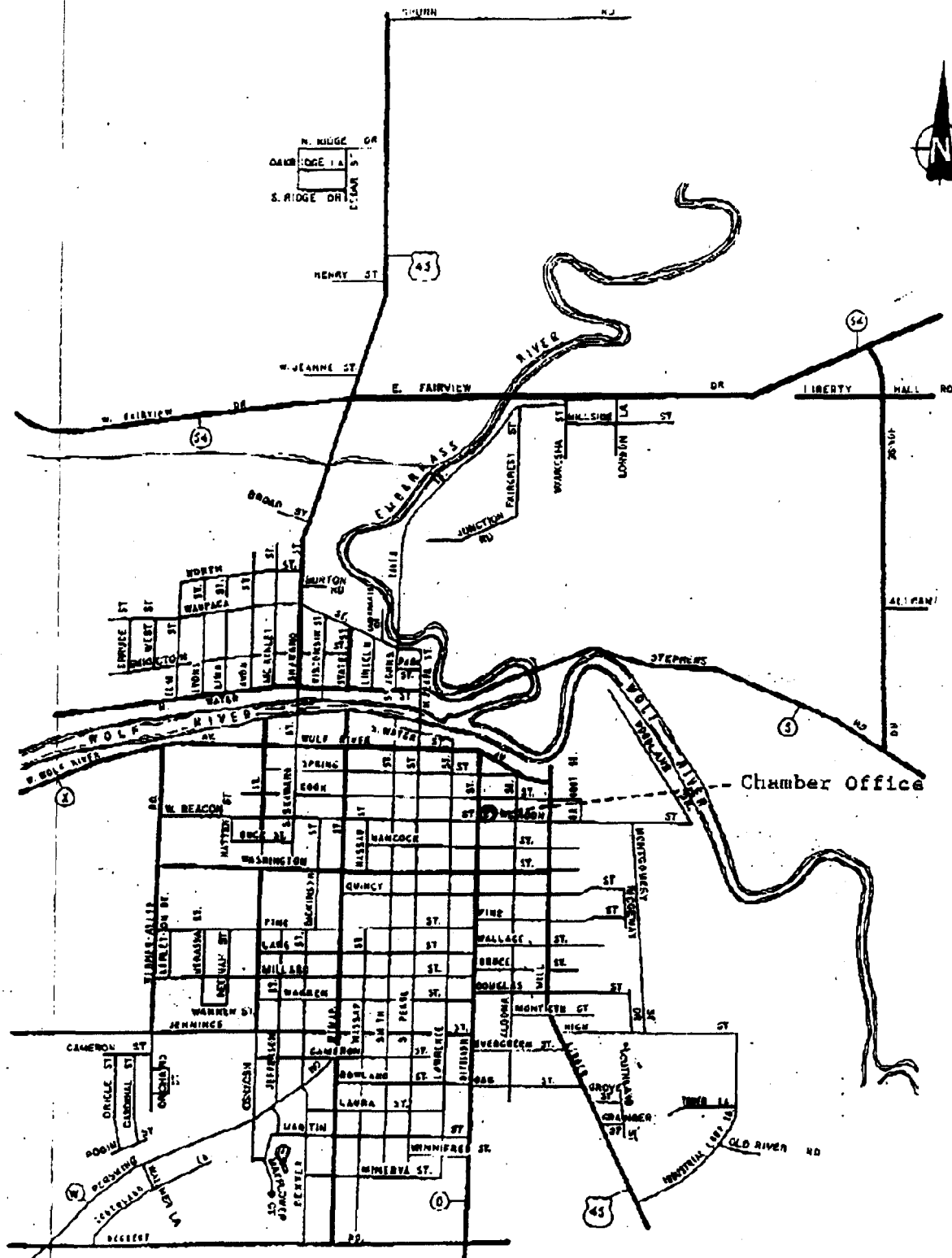
TELEVISION - Reception channels, ABC, CBS, NBC. Several others such as HBO, Showtime, Movie Channel, etc; Local cable

TRUCK LINES - Hilker Trucking; Ort Trucking

UTILITIES - Electrical Power, Wisconsin Elec. Power; Gas, Wisconsin Gas Co.; Water, City of New London; Phone, Wisconsin Bell

WISCONSIN STATE DOG HISTORICAL MARKER - Located in Franklin Park, corners of U.S. 45 and County Trunk D

POSTAL ZIP CODE 54961



NEW LONDON OFFICIAL PUBLIC BUILDINGS

NOTE: All addresses are New London, WI 54961 unless specified.

NEW LONDON AREA CHAMBER OF COMMERCE
Dona Gabert, Executive Vice President
301 East Beacon Avenue
(414)982-5822

NEW LONDON MUNICIPAL BUILDING
215 North Shawano Street

Departments: Mayor Gregory Mathewson
(414)982-8500

James Villiessie, Clerk/Treasurer
(414)982-9500

David Neumann, Chief of Police
(414)982-8505 (Non-Emergency Number)

Wayne Wilfuer, Fire Chief
(414)982-8515 (Non-Emergency Number)

City Engineer/Director of Public Works
(414)982-8503 - Chris Zoppa

Lewis Steinbrecher, City Administrator/
Economic Developer Director
(414)982-8502

Grace Stern, Community Cupboard
(414)982-8500

Greg Weisheipl, Assessor
(414)982-8500

Rob Way, Park & Recreation Department
(414)982-8521

Paul Hanlon, Building Inspector
(414)982-8500

NEW LONDON ADMINISTRATIVE OFFICE
Kenneth Renning, Superintendent
901 West Washington Street
(414)982-8530

NEW LONDON CEMENTARY SEXTON
DuWayne Mathewson
504B North Water Street
(414)982-3995

NEW LONDON CITY ATTORNEY
Earl Luaders
110 North Water Street
(414)982-4450

NEW LONDON PARK DEPARTMENT
John Hass, Park Superintendent
901 West Wolf River Avenue
(414)982-8510

NEW LONDON PUBLIC LIBRARY-ON DEPT.
Gael Lathrop
406 South Pearl Street
(414)982-8519

NEW LONDON PUBLIC MUSEUM
William A. Pettit
406 South Pearl Street
(414)982-8520

NEW LONDON SENIOR CENTER
Evelyn Dobberstein
709 South Shawano Street
(414)982-8522

NEW LONDON SENIOR & HANDICAPPED VAN
709 South Shawano Street
(414)982-8523

NEW LONDON SEWAGE TREATMENT PLANT
Louis Dresen, Superintendent
1205 West Wolf River Avenue
(414)982-8511

NEW LONDON STREET DIVISION
Robert Fritz, Superintendent
901 West Wolf River Avenue
(414)982-8504

NEW LONDON SWIMMING POOL
815 West Washington Street
(414)982-8524

NEW LONDON UTILITY COMPANY
Stephen Thompson Utility Manager
400 East North Water Street
(414)982-8516

JOB SERVICE
New London Municipal Building
215 North Shawano Street
(414)982-3115
Wednesdays 7:45-11:30 AM
12-30- 4:30 PM

U.S. POST OFFICE OF NEW LONDON
David DeYoung, Postmaster
208 South Pearl Street
(414)982-2811

WISCONSIN GAS COMPANY
35 South Clinton Avenue
Clintonville, WI 54929
(414)982-4000

WISCONSIN STATE DRIVER
LICENSE TESTING
New London Municipal Building
215 North Shawano Street
(414)982-4400
Monday 9:00 AM-3:30 PM

FINANCIAL INSTITUTIONS

F & M BANK
Larry Krebs
401 North Water Street
(414)982-4410

FIRST STATE BANK
Harry Radix
113 North Water Street
(414)982-3300

FIRST NORTHERN SAVINGS BANK
Ralph Marten
101 Park Street
(414)982-4701

USA FINANCIAL SERVICE INC.
Brian Paschen, Manager
212 North Water Street
(414)982-2330

WOLF RIVER CREDIT UNION
Patti Edminster, Manager
103 North Water Street
(414)982-6048

NEW LONDON SCHOOLS

NOTE: All addresses are New London, WI 54961 unless specified.

ADMINISTRATIVE OFFICE

Ken Kenning, Superintendent
901 West Washington Street
(414)982-8530

DAY CARE CENTER OF NEW LONDON

Janet Herzfeldt
N3636 County Trunk D
(414)982-6544

EMANUEL LUTHERAN ELEMENTARY

Edward Krause, Principal
912 Lawrence Street
(414)982-5771

FAITH BAPTIST SCHOOL

N3302 Highway 45 South
Hortonville, WI 54944
(414)982-3101

HEAD START

709 West Pine Street
(United Methodist Church)
(414)982-7677

LINCOLN ELEMENTARY

Kenneth Laudolff, Principal
206 East Hancock Street
(414)982-8540

MOST PRECIOUS BLOOD ELEMENTARY

Father Tito Sammut
120 East Washington Street
(414)982-2134 (school)
(414)982-4524 (office)

NEW LONDON SENIOR HIGH SCHOOL

Mark Huenink, Principal
1000 West Washington Street
(414)982-8532

NURSERY SCHOOL, NEW LONDON COOPERATIVE

Wendy Stellrecht, Teacher
110 East Hancock Street
(First Congregational Church)
(414)982-3731
(414)982-5816 Ms. Schauer

PARKVIEW ELEMENTARY

William E. Caskey, Principal
Werner-Allen Road
(414)982-8538

READFIELD ELEMENTARY

William E. Caskey, Principal
Readfield, WI 54969
(414)667-4265

STARR ACADEMY

(Rawhide Boys Ranch)
John Gillespie
Route 1, Weiland Road
(414)982-6100

SUGAR BUSH ELEMENTARY

Kenneth Laudolff, Principal
Route 2
(715)752-4135

WASHINGTON JUNIOR HIGH SCHOOL

Carol Bitar, Principal
500 West Washington Street
(414)982-8536

COLLEGE & UNIVERSITIES SCHOOLS

FOX VALLEY TECHNICAL COLLEGE

1825 Bluemound Drive
Appleton, WI 54913
(414)735-5600

LAWRENCE UNIVERSITY

Administrative Office
115 South Drew Street
Appleton, WI 54911
(414)832-7000

UNIVERSITY OF WISCONSIN CENTER-

FOX VALLEY
1478 Midway Road
Menasha, WI 54952
(414)832-2600

NEW LONDON COMMUNITY PROFILE

COUNTY: Outagamie and Waupaca

COUNTY SEAT: Appleton and Waupaca

POST OFFICE CLASSIFICATION: First Class

CITY CLASSIFICATION: Fourth

AVERAGE ELEVATION: 749.37 Feet above Sea Level

AREA: 4.68 Square Miles

POPULATION: 6,831 (New London is Incorporated)

<u>NEARLY METROPOLITAN CITIES</u>	<u>DISTANCE IN MILES</u>
Appleton	21 Miles
Green Bay	40 Miles
Milwaukee	114 Miles

<u>POPULATION GROWTH</u>	<u>PERCENT INCREASE</u>
1930 to 1940	3.5%
1940 to 1950	2.0%
1950 to 1960	7.4%
1960 to 1970	9.5%
1970 to 1980	6.7%

GOVERNMENT

TYPE OF GOVERNMENT: Mayor/Council

NUMBER OF POLICE DEPARTMENT PERSONNEL: 15

NUMBER OF FIRE DEPARTMENT PERSONNEL: 26 (Volunteers)

FIRE INSURANCE RATING: 5

NEW LONDON DOES HAVE THE FOLLOWING:

- Building and Zoning Regulations
- A Master Comprehensive Plan
- Planning Commission
- Industrial Plan Approval
- Service Provided Industry Beyond Corporate Limits or by County